



TextMyGov Announcement

For immediate release: October 1, 2026

The Town of Winchester is thrilled to introduce TextMyGov, a convenient and smart text messaging service! This service will enable residents to effortlessly receive important notifications and easily find specific information by texting the Town at (715) 542-8621.

The Town will officially launch the new text messaging system to the public on October 15, 2026. Residents may receive a text message from **91896** from the Town initiating the service. You can choose to opt-out at any time by texting **STOP**.

If you don't receive the initial message, you can choose to opt-in by texting the keyword "**WINCHESTER**" to the number **91896**. After sending the initial keyword, you will be asked to reply "**YES**" to confirm opt-in. Residents may receive notifications for **emergencies, road closures, storm warnings, events**, and other important Town updates.

The Town's use of this technology is another example of how our community enhances resident services by implementing 21st-century solutions. We're excited about this new way of communicating with residents and look forward to sharing important Town notifications. Other governmental entities across the country are utilizing this system with great success. Stay informed, stay ahead.

Sincerely,

Luke Huybrecht

Town Clerk, Town of Winchester

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Msg & Data rates apply. Please visit: <https://textmygov.com/>